



SPONSORSHIP & EXHIBITION OPPORTUNITIES

www.edbc2019alicante.com

Secretariat: AOPC – Professional Congress Organiser
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About the congress

This Congress will take place 20 years after the last EDBC was celebrated in Oslo and will represent a great opportunity for stimulating exchange and scientific excellence in Europe. EDDB 2019 aims to include a wide representation of Developmental Biology topics, inviting relevant speakers from the international Scientific Community. For preparing the Scientific Program of the meeting, we count with a Scientific Committee representing the most relevant and dynamic areas of Developmental Biology.

Organiser: Spanish Society for developmental Biology

Main Objectives:

- To promote Excellence and Exchange in Developmental Biology
- To promote Developmental Biology Research strengthening in the European context
- The Congress organization was presented and approved at the ISDB Congress Singapore 2017

The main European Societies support the Congress and will stimulate the participation of their members

BSDB, the largest European DB Society agreed to make this Congress their autumn Congress and to economically support its celebration

Committees

Scientific Committee

Angela Nieto, Alicante (Coord.)

James Briscoe, London

Margaret Buckingham, Paris

Anne Ephrussi, Heidelberg

Magdalena Goetz, Munich

Peter Holland, Oxford

James Sharpe, Barcelona

Elly Tanaka, Vienna

Rolf Zeller, Basel

Organizing Committee

Angela Nieto, Alicante (Coord.)

Víctor Borrell, Alicante

Sergio Casas-Tintó, Madrid

Pilar Cubas, Madrid

Joan Galcerán, Alicante

Leonor Saúde, Lisbon

Miguel Torres, Madrid

Dates and Venue

The European Developmental Biology Congress will be held from October 23rd to October 26th, 2019.

The official congress venue will be the **Auditorio de la Diputación de Alicante – ADDA**, with 25.580 square meters, has become the main cultural centre of the city. A multi-purpose auditorium designed to host both concerts and events has been chosen by the organizers for its magnificent facilities and its modern architecture to host the European Developmental Biology Congress 2019.

Main entrance is located in Paseo de Campoamor s/n – 03010 Alicante.

ADDA (Auditorio de la Diputación de Alicante)

Paseo Campoamor S/N

03010 Alicante

<http://www.addaalicante.es/>



General Information

Expected participants: 600-900 pax
 Expected Communications: 2/3 of attendants

Generous slots for Poster exhibition and discussion
 Simultaneously, Company exhibitions, Business and President Meetings will be held

Exhibition space

Exhibiting at the EDBC2019 Congress is a cost-effective way of communicating your product or service to a wide, targeted, influential audience. The exhibition will form an integral part of the meeting format and content of the event and will make networking easy, providing you with excellent access to all attendees.

The Exhibition will take place in the ADDA (Auditorio de la Diputación de Alicante) at level 1, at the Exhibition Area, specially located next to the meeting rooms and refreshments areas. The posters boards will be in the same area to enhance exhibitor's visibility.

The meeting Exhibition offers a key route to market via:

1. Increased brand awareness via both onsite and pre-event exposure
2. Enhancing relationships with existing customers and meeting new ones
3. Personal selling to potential international buyers
4. Generating sales leads and educating the market
5. Demonstrating products or services and launching new products

Programme at a glance

	Wed 23	Thu 24	Fri 25	Sat 26
		Exhibition	Exhibition	Exhibition
9:30-11:00	Satellite workshops & demos	S01: Cell Biology of Development	S05: Growth and Form	S09: Human Development and Disease
11:00-11:30	Coffee break	Coffee break	Coffee break	Coffee break
11:30-13:00	Satellite workshops & demos	S02: Stem Cells and Differentiation	S06: Regeneration and Homeostasis	PL04 Closing lecture & Award session
13:00-15:00	Satellite workshops & Lunch	Posters & Lunch	Posters & Lunch	
15:00-15:30		FT01 Flash talks	FT02 Flash talks	
15:30-17:00	Satellite workshops & demos	S03: Genome Dynamics in Development	S07: Evo-Devo	
17:00-17:30	Registration 15:00-18:30	Coffee Break	Coffee Break	
17:30-19:00	Opening	S04: Organisation of developmental fields	S08: Physiology of Development	
19:00 - 20:00	PL01 Opening Lecture	PL02 Plenary Lecture	PL03 Plenary Lecture	
20:00	Reception & music	Speakers Dinner	Congress Dinner	

Confirmed invited speakers

PLENARY TALKS

Denis Duboule, University of Geneva, Switzerland
Edith Heard, Institut Curie, Paris, France
Alex Schier, Biozentrum, Basel, Switzerland
Nipam Patel, MBL, Woodshole, MA, USA

SYMPOSIA

"Cell Biology of Development"

Roberto Mayor, UCL, London, UK
Kate Storey, University of Dundee, UK

"Stem Cells and Differentiation"

Isabel Fariñas, Universidad de Valencia, Spain
Elena Torres Padilla, Helmholtz zentrum, München, Germany

"Genome Dynamics in Development"

Jose Luis Gomez Skarmeta, CABD, Sevilla, Spain
Ana Pombo, Max Delbrück Center for Molecular Medicine,
Berlin, Germany

"Organisation of Developmental fields"

Marcos Gonzalez-Gaitán, University of Geneva, Switzerland
Marja Timmermans, Max Planck Institut, Tübingen, Germany

SYMPOSIA, cont.

"Growth and form"

Lakshminarayanan Mahadevan, Harvard Medical School, MA, USA
Celeste Nelson, Princeton University, NJ, USA

"Evo-Devo"

Beverley Glover, Cambridge University, UK
Devlet Arendt, EMBL, Heidelberg, Germany

"Regeneration and Homeostasis"

Laure Bailly Cuif, Institut Pasteur, Paris, France
Eldad Tzahor, Weizmann Institute, Rehovot, Israel

"Physiology of Development"

Enrique Amaya, Manchester University, UK
Emmanuelle Passegué, Columbia University, New York, NY, USA

"Human Development and Disease Models"

Jurgen Knoblich, IMBA, Vienna, Austria
Anne Grapin-Botton, Danstem, Copenhagen, Denmark

Sponsorship opportunities

All prices in this document are in Euros and prevailing VAT (today 21%) is not included.

Dates: The exhibition will take place during the EDBC2019 Congress celebration

Sponsorship packages

Gold Sponsor

Benefits:

Exhibition & Congress access

- 12 sqm exhibition space for 4 days
- Provided equipment: 1 table, 2 chairs, electrical socket of 0,5 Kw
- 3 full congress registration



Adverts

- Full page advertisement on the back pages of the final program
- Company name and logo in the final program

Congress material

- Insert in congress bag
(Maximum size is DIN A4 / maximum of four pages / bound - no loose pages)

Online advertisement

- Link from your company logo on the congress website to your company website

On-site advertisement

- Company logo displayed on slide projected on screen in the meeting room, during pauses

Cost of package: € 8.000

Silver Sponsor

Benefits:

Exhibition & Congress Access

- 6 sqm exhibition space for 4 days
- Provided equipment: 1 table, 2 chairs, electrical socket of 0,5 Kw
- Two full congress registration



Adverts

- One inside page advertisement in the congress program
- Company name and logo in the final program

Congress Material

- Insert in congress bag
(Maximum size is DIN A4 / maximum of four pages / bound - no loose pages)

Online advertisement

- Link from your company logo on the congress website to your company website

Cost of pack: € 6.500

Bronze Sponsor

Benefits:

Exhibition & Congress Access

- 6 sqm exhibition space
- Provided equipment: 1 table, 2 chairs, electrical socket of 0,5 Kw
- One full congress registration

Adverts

- Company name and logo in the final program

Online advertisement

- Company logo on the congress website



Cost of pack: € 3.000

Standard Sponsor

Benefits:

Exhibition & Congress Access

- 6 sqm exhibition space
- Provided equipment: 1 table, 2 chairs, electrical socket of 0,5 Kw
- One exhibitor's registration

Adverts

- Company name and logo in the exhibitor list of the final program

Online advertisement

- Company name and logo in the exhibitor list of the congress website



Cost of pack: € 2.500

Other promotional opportunities

The organisers are open to consider any other option that may be of the interest of the Sponsoring Company. Please contact the Congress Secretariat for further information and specific agreement. Please read the prices summary, as prices and availability depend on the sponsor category of the Company.

Pads and pens – Exclusive sponsorship

1.500€

The company is present for every participant via company's firm ballpoint pens and pads of paper.

- Provided by the supporter
- Pad in DIN A5 or DIN A4 format
- Distributed in the bags (700 units) and at the registration desk (50 units)



Congress bag

4.200€

The company's logo will be printed on the bags received by all delegates. This is a great opportunity to prominently promote the company – the bags will be among the most visible items at the Congress.

- Acknowledgement on the List of Sponsors in the Program



Bag INSERT

1.000€

The company's brochure or company's product flyer or a give-away (subject to approval) will be inserted into the congress bag and will accordingly reach all participants. All materials should be delivered by the company directly.

- Print run: 750 units
- Format: max. size is DIN A4, max. of four pages or one piece
- Bound (no loose pages)

Included for Gold and Silver Sponsors.



COMPANY ROLL-UP BANNER in exhibition area

1.500€

Sponsor may prepare 1 poster roll-up (85cm x 2m) and display it at the Exhibition room (Contents and location in coordination with the organiser and subject to its approval)

- ✓ Acknowledgement on the List of Sponsors in the Program



ADVERTISEMENT IN FINAL PROGRAM

1.000€ / 1.500€

* HALF/FULL page advertisement inside page in Final Program
Lay-out should be delivered by the company on the required format and timeline.

(* Status October 2018, size of the final program has not been decided yet: DinA5 or DinA4)

✓ Acknowledgement on the List of Sponsors in the Program
Included for Gold and Silver Sponsors.

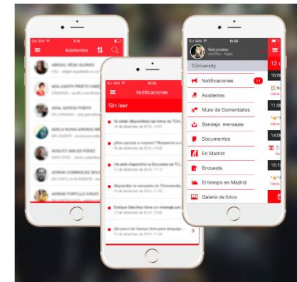


Mobile CONGRESS APP (Exclusive 2 companies)

2.500€

Mobile Congress app with Meeting information accessible through smart phone's, laptops and tablets. Sponsor's logo on the Program Directory entry (*)

✓ Sponsor's logo with hyperlink on Congress website
✓ Acknowledgement in the Sponsors' List in the Final Program
(*) *The distribution arrangement for the location of the logo in the app may change. The Sponsor Company will be advised.*



LOGO IN BANNER ON MOBILE CONGRESS APP

700€

✓ Sponsor's logo on the Program Directory entry (*)
✓ Sponsor's logo with hyperlink on Congress website
✓ Acknowledgement in the Sponsors' List in the Final Program
(*) *The distribution arrangement for the location of the logo in the app may change. The Sponsor Company will be advised accordingly.*



EDUCATIONAL GRANT IN SUPPORT OF AN OFFICIAL SESSION

3.000€

These sessions are specific Meeting sessions proposed and invited by the Organising Committee and supported by a grant from industry.

- ✓ Sponsor's support will be acknowledgement in the Program alongside the session information as: "Supported by Logo of Company..."
- ✓ Logo with hyperlink on Congress Website alongside the session information on the website
- ✓ Acknowledgement on the List of Sponsors in the Program



W-LAN onsite (Exclusive 2 companies)

2.500€

Offer the participants free WIFI at the congress venue.

- Naming of the network according to your wishes (in consultation with the Congress Secretariat)
- Acknowledgement on the List of Sponsors in the Program



CATERING SPONSORSHIP

Please contact the Congress Secretariat at congress@aopc.es for more information about catering sponsorship opportunities.

All above mentioned prices are subject to Spanish VAT (21% status October 2018)

Exhibition dates and preliminary schedule:

EXHIBITION SCHEDULE

Set up: Monday 22nd October, 2019 from 9:00 am to 18:00

Opening hours of the industrial exhibition:

Tuesday 23rd October, 2019: from 10:00 to 19:00

Wednesday 24th October, 2019: from 10:00 to 19:00

Thursday 25th October, 2019: from 10:00 to 19:00

Friday 26th October, 2019: from 10:00 to 13:30

Dismantling: Friday 26th October, 2019 from 13:30

* All dates and times may be subject to change, status October 2018

Sponsorship: GENERAL TERMS AND CONDITIONS

In order to optimise the congress organisation for both parties we kindly ask you to take note of the following:

ADMISSION TO THE EXHIBITION

Companies are invited to display their products, present their activity and services as well as their specific know-how at the Exhibition area. Companies registering for the Exhibition undertake to participate and to show its services and products. These activities are restricted to the rented space.

The purpose of the exhibit program is to further the education of the professionals in the Congress filed and due to that exhibits must be of an educational character: emphasize instruments, products and services. In keeping with the educational purpose of the exhibit program, sales and order-taking (entering into a contract of sale) are not allowed during the Congress. The Organisation reserves the right to decide which companies shall be admitted to the Exhibition.

1. FREE EXHIBITION SPACE INCLUDED IN THE SPONSOR CATEGORIES

- 1.1. The Organisation allows the free exhibition spaces as long as the exhibited items comply with the subject matter of the Exhibition.
- 1.2. Please find below the "Sponsorship *Application Form*" to be filled out and sent to the Congress Secretariat (AOPC) before May 30th, 2019.
- 1.3. Upon receipt of the application form, the exhibiting company will receive the corresponding invoice for the sponsorship fees. The "*Exhibitor's Technical Manual*" will be e-mailed in June 2019.
- 1.4. The "Sponsorship Application Form" signed by both the Company and the Congress Secretariat constitutes the contract as per clause 13 in this document.

2. ASSIGNMENT OF SPACE

- 2.1. Spaces will be assigned by the Organisation on a first-come, first-served basis with the following considerations:
 - Gold and Silver are assigned first, until a date: March 31st, 2019.
 - The order of receipt of the application forms and payment of the sponsorship fees
 - Size of the space requested

Whenever possible, space will be allotted according to the Exhibitor's choice, but the final arrangements will be determined by the Organisation in such a way as to produce the most advantageous grouping of the exhibits.

- 2.2. Space assignment will be cancelled automatically if the sponsorship fees are not paid at due time and the space will not be available for the company. If this were the case, advance payments will not be refunded.

3. STAND

- 3.1. Exhibits must be displayed for the entire duration of the Exhibition. The Organisation is entitled to have exhibits removed from the stand if their display runs counter to the principles of fair competition or does not comply with the display program.
- 3.2. Details of prices given in the form of signboards or stand lettering and references to sales of products already affected or details of suppliers and customers are not permitted.
- 3.3. The Exhibitor undertakes to leave the space in the same condition it was when he moved into the space. Any damage caused to the space or to the building will be at the cost of the Exhibitor.
- 3.4. As a matter of principle, only the area itself is hired out. The standard agreement with the organisers is offering only the exhibition space, and does not cover any structures, connections and /or equipment. No booth structure will be provided.

- 3.5. The maximum booth height indicated in the information provided to the Company may not be exceeded.
- 3.6. Booth structures and banners may not be positioned in such a way as to impede the promotional advertising of adjoining booths.
- 3.7. It is mandatory for all type of stands to have the back walls of the stand well finished, always be kept clean and free of obstacles.
- 3.8. The details in terms of booth construction, booth design and/or additional provisions are set forth in the General Information for Sponsors specific to the Congress in question, and/or in the "Sponsors' Technical manual", and shall be binding upon the Company.

4. CHANGES

- 4.1. The Organisation reserves the right to deviate from the space confirmation and to allocate a space in a different location, to alter the size of the space, to relocate or close entrances and exits in the Exhibition area and to carry out any other structural alterations wherever needed due to special circumstances.
- 4.2. Alterations to the agreement will only be made after mutual consultation. If in such cases the interests of the Exhibitor are unreasonably impaired, he may withdraw from the contract in writing within one week after receipt of notification of this type of alteration.
- 4.3. In the above event, the above changes or modification shall not give rise to any claims as against the Congress Secretariat on the part of the exhibitors affected.
- 4.4. Given serious cause (e.g. industrial action, etc) the Organisation is entitled to postpone, reduce the duration or close the Exhibition completely or in part for any period or to cancel it.
- 4.5. In the event of complete or partial postponement or curtailment, the contract is regarded as valid for a possible new date and duration unless the Exhibitor protests in writing within a period of five days after notification of the alteration.
- 4.6. In case of war, mobilisation, strike, lock-out, regulations of the authorities or other circumstances beyond control of the Organiser, that might render it impossible or difficult to carry through an arrangement, the Organiser shall be entitled to remove, in whole or in part, the arrangement to other premises and to postpone the accomplishment of the arrangement. The Organiser shall not be liable to pay compensation to the Exhibitor or be bound to reimburse the paid fees.

5. SUB-LEASING

Sub-leasing of exhibit space is not permitted. Neither may two companies share the same space, even when belonging to the same Company Group.

6. TERMS OF PAYMENT

- 6.1. Each company will receive the corresponding invoice, which must be paid within a maximum of 15 days from the date of invoice and always within the payment period indicated before the Congress celebration. Payments should be made by bank transfer in EUR (€). Bank details will be provided on the invoice and in this document. However, as per point 2.1 of this document, assignment of space and promotional opportunities will only be confirmed when payment is received.
- 6.2. The Exhibitor renounces the right to offset counterclaims against rent payable in time unless the counterclaims are undisputed or have been confirmed by a court of law.
- 6.3. If the Exhibitor fails to meet his financial obligations for additional expenses and other claims arising from the contract, the Organisation is entitled to retain exhibits and the stand equipment and to sell them by public auction or by private contract at the expense of the Exhibitor. The statutory provisions on realisation of objects seized are thus settled.
- 6.4. Invoicing: all the invoices have to clearly state the VAT number or TIN (Tax Identification Number for non E.U. companies) in the corresponding section of the application form.
- 6.5. As a matter of principle, the prices indicated in the Application Form and in other documentation provided by the Congress Secretariat are in EUR; these are net prices and, at the time of the event, will be invoiced plus the sales tax applicable at the time and, where indicated, in accordance with the sales-tax provisions of Spain.
- 6.6. The entire invoice amount shall fall due for remuneration within the payment period indicated. Any bank fees for funds transfers from abroad and, where indicated, exchange-rate differences, shall be borne by the Company.
- 6.7. Prerequisite and conditional to an obligation by the Congress Secretariat to fulfil its contractual commitment – and to participation in the conference or event – shall be payment in full of the total invoice amount. Should the Company comport itself in violation of the contract, particularly through non-payment of the purchase price due, the Congress Secretariat shall be entitled, pursuant to applicable provisions of law, to withdraw from the contract. In the event that

payment by the Company of the rental price is not forthcoming, the Congress Secretariat shall be entitled to withdraw from the contract, provided that the Company was issued a reasonable payment deadline, or the issuance of such a deadline is non-essential under the provisions of law.

7. ADMINISTRATION/PROCESSING FEES

The invoicing information required along with the Application Form, together with any data relevant to contractual arrangements and implementation, must be communicated, correctly, to the Congress Secretariat. If additional administrative expense should be incurred as a result of missing and/or incorrect data, this expense shall be replaced by the Company in an amount not less than a lump-sum processing fee of EUR 150.

8. CANCELLATION OR REDUCTION

- 8.1. By the Organisation: Due to unforeseen circumstances, the Organisation shall be entitled to cancel, postpone or shorten the event in question. Exhibitors will be reimbursed the amounts paid, after deduction of any expenses incurred, in case of cancellation only. No other claims will be admitted.
- 8.2. By the Exhibitor: Notification of an exhibitor's decision to cancel or reduce space must be made in writing to Congress Secretariat.
- 8.3. Refunds for cancellations:
 - On or before May 31st, 2019: Refund of 50% of the total rental cost.
 - After May 31st, 2019: No refund will be given.

9. EXEMPTION FROM LIABILITY

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save EDBC2019 Organisers, the Congress Secretariat, the venue and their officers, employees, and agents, from harm against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibiting premises or a part thereof, excluding such liability caused by the sole negligence of the venue. In addition, the Exhibitor acknowledges that EDBC2019 Organisers, the Congress Secretariat and the venue do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain insurance.

10. REGULATIONS

The Exhibition is governed by these regulations and by the instructions issued by the Organisation. The Exhibitor undertakes to abide by the clauses of the regulations and observe the directives issued by the Organisation. The decisions of the Organisation may not be appealed. In unforeseen cases, the interpretation of these regulations will be the exclusive attribution of the Organisation.

The Company shall have full responsibility for compliance with regulations by government authorities pertaining to fire and radiation protection, and relating to accident prevention. The Company shall guarantee that all specifications and regulations are passed along to all parties concerned, e.g. agencies, trade-fair construction staff, etc., and shall vouch for compliance with these measures on the part of third parties.

The internal provisions within the exhibition building, in particular, shall be binding with respect to all exhibitors and their suppliers. Under the guidelines of the Accident Prevention Working Group Law [Ley de Prevención de Riesgos Laborales), the Company shall be under obligation to exhibit only flawless and safe machinery, devices and other equipment, in keeping with the accident-prevention regulations of the trade association in question. The Company shall be liable for all personal injury or property damage arising through machinery, devices, equipment, etc.

11. DATA-PROTECTION CLAUSE

As the Congress Secretariat (identified in the official congress website), we inform you that all your personal data collected by the fulfilment of this form will be stored in an automated processing file of our property registered in the General Record Department of the Spanish Data Protection Agency. All your personal data will be processed with the maximum confidentiality, according to the Privacy and Security Policy of this company, and with total compliance to the Personal Data Protection Law 15/1999, of 13 December.

The purpose of this data treatment is to manage your attendance and participation at the congress, and/or to manage your hotel reservation, as well as to provide with information about future editions of the congress, by means of mailing or electronic mail. Moreover, we inform you that your personal data may be transferred to the congress' partner companies.

By the fulfilment of this document, you allow AOPC as Congress Secretariat to store your personal data for an automated and documentary treatment, as well as for its publication in the necessary documentation (printed and digital) which will be edited during or after the preparation of the congress, even for future editions, and to provide it to the hotel. You allow AOPC to communicate your data to the corresponding

departments or collaborating organizations that participates in the organization of the event, within the legitimate purposes of the organization and promotion.

The collection, storage and processing of personal data is an indispensable component of registration for the respective conference or event. This takes place exclusively for the purpose of organizing and carrying out the conference or event in question. These data are passed along only to such third parties as are directly involved in the conduct of the conference or event, and where organizational concerns require this. (E.g. organizers, conference centre, suppliers for the trade fair / for presentation services.)

We also inform to you, as owner of the personal data, that you can exercise your rights to opposition, access, modification and cancellation of your personal data, sending your request at the following address: AOPC S.L. Av. Diagonal 497, 08029 Barcelona.

12. CLAIMS PROCEDURES, PLACE OF PERFORMANCE AND JURISDICTION

Even where the Company should maintain headquarters abroad, all legal relationships between the Company and the Organisers / Congress Secretariat shall be governed exclusively by the laws of Spain. Any disputes arising hereunder shall be resolved before a court of law having jurisdiction in Barcelona, Spain and the language will be Spanish.

The English and Spanish versions of the text of this document are equally authoritative.

13. FINAL CLAUSE

The "EDBC2019" signed by both the Company and the Congress Secretariat, constitutes the contract between the Sponsor and the Organisation. The contract is based on the terms and conditions set out in this document. By this agreement, the Exhibitor is bound to comply with the technical rules stated in the "Sponsors Technical Manual" and other rules indicated by the venue.

Even after the contract is signed by both parts, the Congress Secretariat reserves the right to exclude a Company from participation in the event, provided there is an important reason for dealing with the Company in this manner.

Please find enclosed sponsorship application form